

# Vazha Davituliani

## UX, UI, Product Designer



### EXPERIENCE

#### UX, UI, Product Designer

Solutions2Share GmbH

May 2021 to Present

- Working on a Microsoft Teams application designing solutions for big industries to make Microsoft products more flexible and efficient.
- Designing user scenarios and desktop, web, and mobile app interfaces.
- Updating and improving existing products to make them easier for small and large teams.

#### UX/UI Designer

Spin LTD

March 2020 to February 2021

- Working on a startup project aimed at creating a functional MVP, web and mobile app for an influencer marketing platform.
- Using the Design Thinking Process to understand user needs and create a user-centered product.
- Conducting user research through interviews and observations to gain insights that will guide the design and development of the product.

#### Web & UX/UI Designer

Freelancer

November 2019 to March 2021

- Collaborated with clients to understand their design needs and requirements, and provided design recommendations and solutions to meet their goals.
- Designed and developed responsive and user-friendly websites, landing pages, and web applications

#### Director, Marketing Manager

Travel agency Star Travel

November 2015 to April 2020

- Led the marketing, revenue growth, and company strategy.
- Increased customer satisfaction scores by 40%.

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Tbilisi, Georgia

### Industry Knowledge

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

Design Research

### Tools & Technologies

Figma, ProtoPie, Adobe XD,

Photoshop, Illustrator, Visual

Studio Code

### Other Skills

HTML, CSS, JavaScript, React,

WordPress, Woocommerce,

Elementor

### Languages

Georgian (Native)

English (Professional)

Russian (Professional)

### Social

[vazhadavituliani.com](https://vazhadavituliani.com)

[linkedin.com/in/vazha-davituliani/](https://www.linkedin.com/in/vazha-davituliani/)

[dribbble.com/Vazha\\_Davituliani](https://dribbble.com/Vazha_Davituliani)

[behance.net/Vazha\\_Davituliani](https://www.behance.net/Vazha_Davituliani)

## **Marketing Manager, Web Developer**

Online Store Alter

January 2012 to December 2018

- Created content for social media.
- Analyzed various indicators, including constant monitoring of customer behavior, to increase user satisfaction and company sales.
- Increased sales by 23%.
- Significantly increased the popularity of the online store.
- Worked closely with the developers and participated in the creation and improvement of the website.

## **Web Designer, WordPress Developer**

Freelance and Web Studio Inkonia

January 2008 to December 2015

- Developed websites and marketing content in partnership with writers and creative directors.
- Created E-commerce websites with WooCommerce and CS-Cart and worked on several online stores as a developer and designer.
- Used HTML, CSS, and JavaScript to create unique experiences that fully satisfied customers' demands.

### CERTIFICATIONS / LICENSES

#### **UX Research**

HEC Montréal

2021

#### **UX Design**

Tbilisi School of Communication

2020

#### **11 certificates in UX and Research**

The Interaction Design Foundation

2021

### EDUCATION

#### **Master's degree in Faculty of Business Law**

Tbilisi state university of economic relations

2001 to 2006